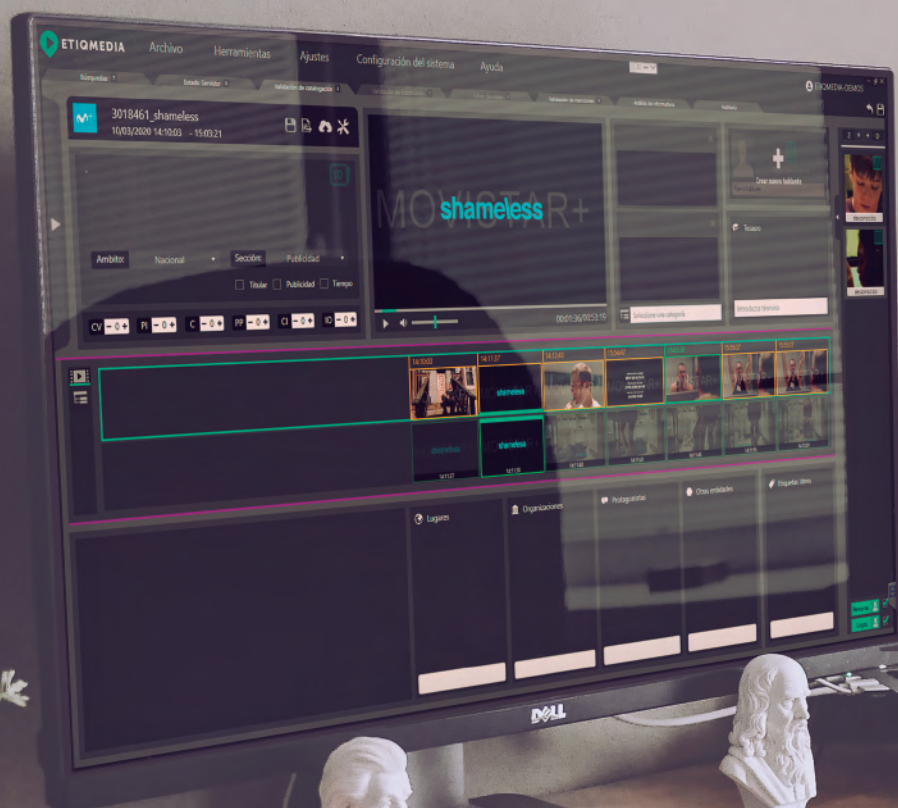


ETIQMEDIA TV Indexing

ETIQMEDIA TV Indexing introduces a new concept, **supervised cataloguing**, which **reduces the required time to document a content up to five times**. All the TV indexing technology is our own and it is specifically **trained for the content of each client**, which **highly improves success rates**. In addition, all the processing can be done **within the client's net**, without removing any content, avoiding risk and cost of sending content to the cloud.

Speed up your audiovisual documentation flow thanks to the technology of ETIQMEDIA TV indexing

- **Optimizes cataloguing time:** semi automatic cataloguing makes the documentary makers work easier.
- **Adaptability to each client:** specifically trained algorithms for your content.
- **Compatible with MAMs:** integration with the main MAMs in the market.
- **Automatic transcription:** it guarantees accessibility of all your content.
- **Client net setting:** avoiding costs and risks of exporting to cloud.
- **Complete integration in TV flow:** we adapt to your workflow needs.
- **News automatic cuts:** immediate upload of cut news to web and social media.



Interface for TV documentation: specifically developed in collaboration with experts on TV documentation.

What is ETIQMEDIA TV indexing?

ETIQMEDIA TV Indexing gives answers to different TV needs. It establishes a **cataloguing aid flow**, where our **AI algorithms generate automatic metadata**. This given metadata **can be reviewed by an operator in our interface or MAM**, thus creating the concept of **supervised cataloguing**. Furthermore, ETIQMEDIA TV indexing is able to cut a news programme into news and programme into interventions, which can be broadcasted via web or social media.

Main platform functionalities

- ▶ **Semi automatic cataloguing of content:** we automatically extract metadata as a support to the documentation.
- ▶ **Automatic transcription of multilingual audio :** we guarantee accessibility with our automatic speech recognizer in multiple languages.
- ▶ **Speaker segmentation:** we obtain the beginning and ending time of each intervention in the piece.
- ▶ **Automatic news cut:** we analyze news programmes and divide them by news.
- ▶ **Protagonists recognition:** we detect and recognize the faces in the image.
- ▶ **Semantic analysis:** extraction of entities and categorisation according to IPTC ontology.

Our workflow

